

COUNTY OF RIVERSIDE, CALIFORNIA
BOARD OF SUPERVISORS POLICY

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POLICY:

GENERAL Sponsorships provide an important partnership between the private sector and the County of Riverside, by which the company's advertisements provide necessary revenues to ensure a successful county event. Departments are encouraged to pursue viable sponsorship contracts, consistent with existing county policies.

Any department, agency, or special district governed by the Board of Supervisors shall present to the Board for consideration any sponsorship contract with a company that manufactures, distributes, produces, and/or supplies any product and/or service that are potentially controversial, offensive, or of an inappropriate nature.

SPECIFIC No sponsorship of any county event will be accepted from a tobacco company, nor shall any county event allow tobacco advertising, the sale or give-away of items identified with a tobacco brand, and/or samples of cigarettes or smokeless tobacco.

Reference:

Minute order 3.3 of 05/13/1997

Minute Order 3.7 of 11/07/2006